

TENTATIVE COURSE OUTLINE

(THE COURSE WILL FOLLOW TO SOME DEGREE AN OUTLINE OF  
ARISTOTLEIAN RHETORIC)

1st Week

Overview of the course

Benjamin, Part 1, "Concepts of Communication", 1-90-1

2nd Week

Aristotleian Rhetoric

3rd Week

Invention

Ethos (Credibility)

Subject Selection (prior experience)

Benjamin, page 158

4th Week

Invention (continued)

Pathos (Emotional Appeals) 130 - The young man

Maslow

Links to Familiar and Commonplaces

Benjamin, page 67 and page 157

5th Week

Invention

Logos (Logical Appeals)

Thesis Formulation

Critical Thinking (Arnold Wood)

Benjamin, 153-157

6th Week

Disposition

Outline and Content

Benjamin, 136-148

7th Week

Style

Analogies

Vocabulary

Benjamin, 35-44

8th Week

Memory and Delivery

Verbal--Oral Interpretation and Enunciation

Visualization "Be Prepared to Speak"

Benjamin, 127-135

9th Week

Memory and Delivery  
Nonverbal  
Benjamin, 45-56

10th Week

Listening  
Benjamin, 24-34

11th Week

Group Processes  
Leadership  
Group Discussion  
Benjamin, 87-99 and 100-115